

A photograph of a porch decorated for autumn. The porch has a white door with a transom window, flanked by two windows. Three circular wreaths made of dried twigs are hanging on the wall. Two wooden rocking chairs are on the porch. The steps are decorated with various pumpkins in orange, white, and green. Several black lanterns with lit candles are scattered around. A doormat with the word 'HALLOWEEN' is visible in front of the door.

October

Content Ideas
for Real Estate
Agents

Agent Crate

October

01

PUMPKIN PATCH NEIGHBORHOOD TOUR

02

HAUNTED HOUSE HOME PICKS

03

FALL FESTIVAL WEEKEND HOMES

04

NEIGHBORHOOD HALLOWEEN LIGHTS

DRIVE

05

FARMERS MARKET + LOCAL HOMES

06

COFFEE SHOPS NEAR LISTINGS

07

COZY BRUNCH SPOT HOMES

08

OPEN HOUSE FALL STYLING

09

SUNDAY RESET IN MY LISTING

10

PARK WALKS + NEIGHBORHOOD VIBES

October

11

TRICK-OR-TREAT IN THIS HOOD

12

BREWERY SPOTLIGHT

13

PORCH DÉCOR BEFORE/AFTER

14

OCTOBER MARKET DRIVE-BY

15

DIY FALL CURB APPEAL

16

COMMUNITY EVENT + REAL ESTATE

17

LOCAL FALL BUYER HOTSPOTS

18

SCENIC DRIVE HOME TOURS

19

SPOOKY SEASON NEIGHBORHOODS

20

FALL MOVE-IN CHECKLIST

Want access to templates to make creating this content a breeze?

Use code “**FLASH25**” for 25% off your first payment on a monthly plan at checkout at agentcrate.com.

