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Real Estate
Market Update
Hooks That Aren't
Boring

Agent Crate

Use these instead...

01 THE MARKET FEELS DIFFERENT LATELY

02 IS ANYONE ELSE SEEING THIS?

03 NOT WHAT YOU THINK IT IS

04 REAL TALK ABOUT THIS MARKET

05 BUYERS, THIS ONE'S FOR YOU

06 SELLERS, READ THIS FIRST

07 EVERYONE'S ASKING THE SAME Q'S

08 NUMBERS THAT MIGHT SURPRISE YOU

09 THE SHIFT NO ONE'S MENTIONING

10 HOLD UP... THIS JUST CHANGED

Use these instead...

- 11 IT'S NOT ALL BAD NEWS
- 12 WHAT ACTUALLY HAPPENED THIS QTR
- 13 RATES WENT UP... BUT WAIT
- 14 THIS MARKET UPDATE HITS DIFFERENT
- 15 STOP BELIEVING THE HEADLINES
- 16 A MARKET UPDATE YOU'LL READ
- 17 HERE'S WHAT WE'RE SEEING LOCALLY
- 18 THE DATA TELLS A STORY
- 19 THINGS JUST GOT INTERESTING AGAIN
- 20 THE MARKET'S THROWING CURVE BALLS

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for real estate?*

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